









CONTACT

-  **Johannes Fraundorfer**
-  22.10.1996, Linz
-  fraundorfer.johannes@gmail.com
-  +34 654 79 71 32
-  08025 Barcelona, Spain
-  johannesfraundorfer.com

PROFESSIONAL EXPERTISE

Languages

German Native, English C2, Spanish B1-B2

MS Office

Word, Excel, Powerpoint

Design skills

Figma, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Premiere, Digital Photography, Autodesk 3ds Max, Justinmind, Tableau

Web design & development

HTML, CSS, JavaScript, MySQL, Webflow, Wordpress, Typo3, Storyblok, React (basics), Angular (basics)

Online Marketing

SEO, SEM, Google Analytics, Google Search Console, E-mail Marketing, HubSpot

(Web) Project Management

Notion, Kanban, Github, Trello, Miro

Backend Technologies

Basic Knowledge: Node.js, Yarn, Ruby (on Rails), Python, Scala, PHP

Communicative
Ambitious

Teampayer
Proactive

EDUCATION

2020 – 2022

Master's degree – Communication & Knowledge Media

University of Applied Sciences Upper Austria – Campus Hagenberg
Interdisciplinary studies with a focus on technical areas:
Web Project Management, Intercultural Online Communication, User Experience Design, Learning and Organization

Corporate project with Wacker Neuson

2 semesters

Design and development of an interaction concept for the remote control of an excavator, design and development of a technical prototype including evaluation; Project Lead

Master thesis on Intercultural Communication

Research project focused on misunderstandings in intercultural communication due to cultural differences

Semester abroad in Barcelona, Spain

UPF – Universitat Pompeu Fabra (Sep 2021 – Mar 2022)

Faculty of Computer Engineering

2017 – 2020

Bachelor's degree – Marketing & Electronic Business

University of Applied Sciences Upper Austria – Campus Steyr
Studies in Management & Business Administration with a focus on Information Technology, Digitalization and E-Marketing

Bachelor thesis on E-Mail Marketing Automation

Development of an E-Mail Marketing concept supported by Marketing Automation for the heating consultant HEINZI

Semester abroad in Kalmar, Sweden

Linnaeus University Kalmar (Jan 2019 – Jun 2019)

Faculty of Business & Economics

2011 – 2016

High School for Communication and Media Design

Higher School for Economic Professions

Education for media & web design, business administration and communication

WORK EXPERIENCE

since December 2022 Web design at Le Brand

Digital Agency, freelance

Web design & development, project management







Feb 2021 – May 2021 Partner Sales at Roomle

Digital Agency, part time

Lead development, acquisition of partner agencies, cooperation negotiations



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ABOUT ME

Through my cross-disciplinary education in communication, information technology, media & UX design, marketing, project management and business administration I am now equipped with crucial skills for the digitalized and interconnected world we live in.

My passions are design, web design, IT projects, event management, intercultural communication, and human relationships. I am interested in working in young, diverse, international, innovative and creative teams and companies. I describe myself as a communicative, responsible, ambitious team player with a proactive hands-on mentality.

In my free time I love to do team and individual sports, read books, listen to music, travel, and spend time with friends as well as outdoors.

WORK EXPERIENCE

- **Feb 2020 – Apr 2020 Project support at Wertstatt 8**
Project HEINZI, internship, full time
Project collaboration for the online heating consultant HEINZI in the areas of project management, online marketing & website development
- **Oct 2016 – Jun 2017 Sales & Events at 4youCard**
Youth organization, civilian service, full time
Graphic design, cooperation negotiations, event organisation, website management
- **Summer 2016 Content & Graphic Design at Roomle**
Digital Agency, 2 months internship, full time
Website relaunch, video creation, content development
- **Summer 2015 Graphic & Media Design at Pulpmedia**
Digital Agency, 1 month internship, full time
Graphical & design work
- **Summer 2014 Sales & Events at 4youCard**
Youth organization, 3 months internship, full time
Graphic design, cooperation negotiations, event organisation, website management
- **Summer 2012 & 2013 Holiday worker, Saatbau**
Company for plant breeding, seed production, full time
field worker, warehouse worker
- **SELF-EMPLOYMENT**
- **since 2022 Web Design & Online Marketing Studio**
Self-employed, web site creation, branding & online marketing
www.johannesfraundorfer.com
- **since 2016 Freelancing**
Floor plan creation, video creation, graphical work, web design
- **since 2018 Member acquisition, Red Cross**
Member acquisition & fundraising for the Austrian Red Cross